

CONTRACT



WSOC-TV
WSOC Television, Inc.
PO Box 809229
Chicago, IL 60680-9229
(855) 333-2676

Contract / Revision	Alt Order #
585782 /	09598687
<u>Product</u>	
HOUSE MAJORITY FORWA	
<u>Contract Dates</u>	<u>Estimate #</u>
08/20/19 - 08/26/19	7884
<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/House Majority Forward-A	08/19/19 / 08/19/19
<u>Billing Cycle</u>	<u>Billing Calendar</u>
WEEKLY	Broadcast
<u>Property</u>	<u>Account Executive</u>
WSOC-TV	Philadelphia CoxRep
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>Agy Code</u>	<u>Advertiser Code</u>
TV14573	509
<u>Agency Ref</u>	<u>Advertiser Ref</u>
P00018027	P00071584-A

And:

Waterfront Strategies
3050 K Street NW
Ste 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 20	WSOC	08/20/19	08/26/19	M-F 7P-730P	6:58 PM-7:00 PM		:30			P-03		NM	3	\$12,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>						
Week:	08/20/19	08/26/19	MTWTF--	4				\$4,000.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WSOC	08/20/19-08/26/19	M-F 7P-730P	6:58 PM-7:00 PM	MTUWThF----	:30		\$4,000.00			NM		
			Credited											
	4	WSOC	08/20/19-08/26/19	M-F 7P-730P	6:58 PM-7:00 PM	MTUWThF----	:30		\$4,000.00			NM		
			See MG 20.5											
	5	WSOC	08/20/19-08/26/19	HSFE Kickoff Special	6:58 PM-7:00 PM	---W-----	:30		\$4,000.00			NM		
			Ⓜ MG for 20.4 08/21											
N 22	WSOC	08/20/19	08/26/19	M-F 7P-730P	7P-730P		:30			P-04		NM	3	\$5,100.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>						
Week:	08/20/19	08/26/19	MTWTF--	4				\$1,700.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	2	WSOC	08/20/19-08/26/19	M-F 7P-730P	7P-730P	MTUWThF----	:30		\$1,700.00			NM		
			Credited											
N 23	WSOC	08/20/19	08/26/19	M-F 730-8P	730-8P		:30			P-04		NM	2	\$3,200.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>						
Week:	08/20/19	08/26/19	MTWTF--	4				\$1,600.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	3	WSOC	08/20/19-08/26/19	M-F 730-8P	730-8P	MTUWThF----	:30		\$1,600.00			NM		
			Credited											
	4	WSOC	08/20/19-08/26/19	M-F 730-8P	730-8P	MTUWThF----	:30		\$1,600.00			NM		
			Credited											
D 26	WSOC	08/22/19	08/22/19	Thur Prime Hour 2	9p-10p		:30			P-05		NM	0	\$0.00
N 32	WSOC	08/22/19	08/22/19	6a EWN Daybreak	6:00 AM-6:30 AM	---1---	:30	1	\$1,800.00	P-03	0.00	NM	1	\$1,800.00
N 33	WSOC	08/23/19	08/23/19	6a EWN Daybreak	6:00 AM-6:30 AM	----1--	:30	1	\$1,800.00	P-03	0.00	NM	1	\$1,800.00
N 34	WSOC	08/23/19	08/23/19	6a EWN Daybreak	6:30 AM-7:00 AM	----1--	:30	1	\$1,900.00	P-03	0.00	NM	1	\$1,900.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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ISS/House Majority Forw:		08/19/19 / 08/19/19

*Line	Ch	Start Date	End Date	Description	Start/End Time	Spots/			Rate	PCode	Rtn	Type	Spots	Amount
						Days	Length	Week						
N 35	WSOC	08/21/19	08/21/19	Wed Hour 3	10p-11p	--1----	:30	1	\$4,000.00	P-03	0.00	NM	1	\$4,000.00
N 36	WSOC	08/23/19	08/23/19	Friday Prime Hour 2	9p-10p	----1--	:30	1	\$3,200.00	P-03	0.00	NM	1	\$3,200.00

Totals 0.00

92 \$159,950.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/19/19 - 08/25/19	71	\$126,100.00	(\$18,915.00)	\$107,185.00
08/26/19 - 09/01/19	21	\$33,850.00	(\$5,077.50)	\$28,772.50
Totals	92	\$159,950.00	(\$23,992.50)	\$135,957.50

Signature: _____ **Date:** _____

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